

A black and white photograph of the Chicago skyline at night, viewed from a high vantage point looking down a street. The city lights are visible, and the image is framed by large red geometric shapes in the corners. A red, stylized, circular graphic element is overlaid on the lower left of the skyline.

**"YOUR GATEWAY TO GLOBAL TRADE."**

# **BETA**

**Industrial L.L.C**

## **COMPANY PROFILE**

[www.betag.com](http://www.betag.com)



# **Welcome To BETA Industrial L.L.C**



**“WHERE MANUFACTURING  
MEETS WORLD MARKETS”**





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# About **Beta** Industrial L.L.C

ORIGIN OF REGISTRATION: DUBAI - UAE

FOUNDED IN: 1989

MANAGING DIRECTOR: MR. BASSAM NAZZAL

ACTIVITY: MANUFACTURING,  
SUPPLYING & TRADING

FACTORIES: MECHANICAL / VENTILATION & ELECTRICAL PRODUCTS

1- RAS ALKHOR - DUBAI - UAE

2- ALQUOZ - DUBAI - UAE

3- RIYADH - KSA

INTERNATIONAL MEMBERSHIP: AMCA

INTERNATIONAL CERTIFICATIONS: UL, INTERTEK(ETL), EXOVA & AMCA

QUALITY MANAGEMENT SYSTEM: ISO 9001-2015

OCCUPATIONAL HEALTH & SAFETY: ISO 45001-2024

BANKERS: UNITED ARAB BANK & ADCB

AUDITORS: KRESTON

AWNI FARSAKH & CO. P.O.BOX 4310, DUBAI



# Our VISION

To be a leading provider of HVAC products & solutions in the region by offering quality products /services to our partners backed by sound product knowledge via our trained & friendly staff.



**SUCCESS  
PARTNER**

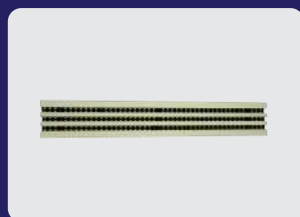
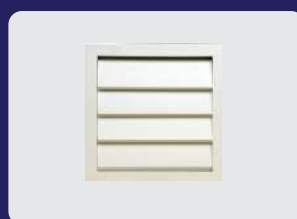
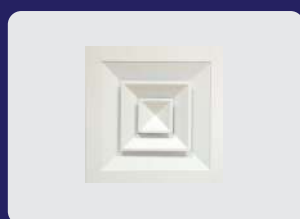
# Our MISSION

- Earn our customers respect by delivering what we promise.
- Earn our staff respect by treating them with fairness & dignity.
- Earn our investors respect by being transparent & accountable.
- Earn our business partners respect by valuing their business as much as ours.
- Earn our suppliers respect by dealing with them on merit.
- Earn the government's respect by following all laws.
- Earn the community's respect by generating goodwill.

# We PRODUCE

- Air Outlets (Grilles, Diffusers, & Nozzles) - Certified by Intertek (ETL) - USA in accordance with ANSI / ASHRAE & ADC standards.
- Sand Trap Louvers & Exhaust Air Louvers - Certified by AMCA.
- Volume Control Dampers - Certified by AMCA.
- VAV (Pressure independent & By-Pass) - Certified by Intertek - USA in accordance with AHRI & ASHRAE standards.
- Fire Rated Sound Attenuators under license from Howden Donkin (South Africa) - Certified by AMCA & EXOVA.
- Fire & Smoke Dampers - UL CLASSIFIED and approved by U.A.E. & other countries Civil Defense authorities
- Super Vent - Single and Twin Insulated Cabinet Fans - Certified by AMCA.
- Super Vent - Axial Fans (High Capacity / Heavy Duty)
- Super Vent - Inline Ducted Fans & Wall Mounted Industrial Fans.
- Super Vent - Flexible Ducts, Connectors, Sticker Pins & Aluminium Tape.
- Cable Trays & GI Trunking.
- Data Cabinets - KSA Market.
- UL Fire Rated Doors - KSA Market.

## Air Outlets, Air Inlets & Dampers





# We TRADE

- VORTICE Fans (Italy) - (Wide range of Domestic, Commercial & Industrial Fans which includes Wall Mounted, Inline Centrifugal/Axial, Roof Mounted, Fire Rated Inline Axial Fans (400°/2 Hrs & 50°C), Explosion proof fans)
- EMAK Fans (Turkey) - (Inline Axial Long Casing Fans - 400°C/2Hrs & 50°C)
- ROSENBERG Fans (Germany) - (Inline Axial Long Casing Fans 400°C/2Hrs & 50°C).
- SUPERVENT (BETA) - Flexible duct, Cabinet fans, ERV unit, FAHU, Electro Static Filter, Air Curtains.
- AFS Flexible Duct (Turkey) - (Flex. Ducts, Connectors & Sticker Pins)
- WILO (GERMANY) - Water pumps
- BVN Fans (Turkey) - Inline Centrifugal/Axial Fans Wall Mounted Fans.
- AIRTECNICS Air Curtains (Spain)
- GRRUNDFOS (Denmark) - Water pumps
- EBARA (Japan) - Water pumps

## Ventilation and Smoke Fans



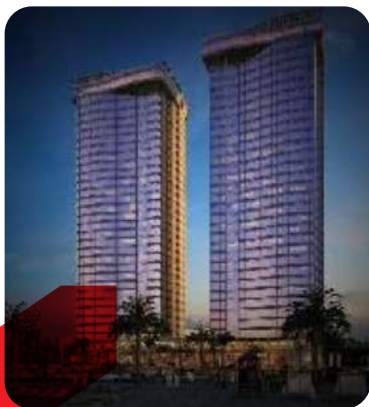
# We SUPPLY

- INTEREL (ITALY) - GRMS - Guest Room Managment System
- Schneider Electric - Wiring Accessories, Isolators & Weatherproof Doorbell.
- Rexton - PVC Conduit & Accessories, GI Boxes, Data Cabinets & Isolators.
- Schneider Standalone Motion Sensors.
- Schneider - Intelligent Lighting Control System - KNX
- Schneider - Home Automation System Wireless & Wired.
- Beghelli (Italy) - Central Monitoring Emergency Lighting System.
- Beghelli Prazisa (Germany) - Central Battery Emergency Lighting System. (Civil Defense Approved)
- Schneider - Building Management System (BMS)
- ZAMPER - Emergency Lighting System. (Civil Defense Approved)
- ESYLUX - Standalone Motion Sensors.
- ITCC - G.I Conduits And Accessories
- Schneider - Electric Vehicle Charger





## SOME PROJECT REFERENCES



**Farsi Towers**  
KSA



**Al Majdoul Tower**  
KSA



**Emirates Flight Catering**  
Dubai



**Hikma Headquarter**  
JORDAN



**Aga Khan Hospital**  
Tanzania



**Al Jalila Children's Hospital**  
Dubai



**Sheraton Kigali**  
Rwanda



**Ole Sereni**  
Nairobi, Kenya



**Kings Tower**  
Lagos, Nigeria

# SOME PROJECT REFERENCES



**2062 Villas**  
Villa Nova at Dubai Land



**410 Villas**  
Al Mirfa Beach Housing - Abu Dhabi



**Downtown**  
Dubai



**Al Mowasat Hospital**  
KSA



**Golden Tower**  
KSA



**Dubai Silicon Oasis**



**Souq Bab Al Madina**  
Jordan



**Princess Tower**  
Dubai



**Al Bateen Air Base**  
Abu Dhabi



## SOME PROJECT REFERENCES



**The Dubai Mall**



**Hazza Bin Zayed Stadium**  
Al Ain



**Bloom Gardens**  
AbuDhabi



**1340 Villas**  
Palm Jumeirah – Dubai



**Park Towers**  
Dubai



**Hydra Avenue Towers**  
AbuDhabi



**BETA**  
Industrial L.L.C.

**“YOUR GATEWAY TO GLOBAL TRADE.”**

# OUR MARKETS

## LEADING LOCAL MARKET



## GROWING WORLDWIDE MARKETS



# WIN – WIN PARTNERSHIP

- LONG - TERM HEALTHY BUSINESS PARTNERSHIP
- WELL ESTABLISHED & GROWING PARTNER
- GUARANTEED QUALITY & SOLUTIONS
- HIGH LEVELS OF PRODUCT / SERVICE SATISFACTION
- UNDERSTANDING NEEDS
- ALL TIME SUPPORT



**BETA**  
Industrial L.L.C.





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